

## The NBPHE seeks enthusiastic Certified in Public Health (CPH) professionals to create **YouTube** spots.

Videos should tell **your story of certification**, as well as **advise others on becoming CPH**. This is your chance to inspire others to join you in demonstrating your commitment to our field!



If you are an energetic, innovative public health student or professional with a story to tell (or a song to sing), we want to hear you. The best videos will be posted on a NBPHE YouTube channel and on the NBPHE website. They will also be featured in the ASPH *Friday Letter*. Contributors will also be considered for an opportunity to be featured individually in other CPH promotional materials.

Ideally, video testimonial will address the following:

- Your name and the public health institution which you attended
- Your degree and area of study
- Year of certification
- Public health problem you are either studying or working to solve
- Why you decided to be credentialed in public health?
- What advice do you have for students/graduates who are considering becoming a CPH?
- How has and will the CPH benefit you and the profession?

One example we have to share is at <mms://video.ndhealth.gov/health/previewfiles/NBPHE.wmv>. Feel free to be creative and submit a different format or tone if you wish.

To submit your video to our channel:

Please **post your video on YouTube** and then **send us a link, along with your contact information**, to [info@nbphe.org](mailto:info@nbphe.org).

We look forward to seeing you online!