

November 30, 2010

Dear Students:

On behalf of the Association of Schools of Public Health, we write to encourage upcoming graduates to register for the Certified in Public Health (CPH) exam administered by the National Board of Public Health Examiners. The exam, which will be offered in February 2011, was developed for the purpose of providing a "Certified in Public Health" credential.

Since the exam was first offered in 2008, over 2,100 of your future colleagues have registered for the exam. CPH professionals differentiate themselves in the professional marketplace as individuals who have met high educational standards and are committed to their professional development. We are at an important time in our history as large numbers of public health professionals are expected to retire in the next few years and it appears we have insufficient numbers of fully qualified people to replace them. The CPH credential provides a way for you to distinguish yourself as a graduate of an accredited school or program of public health, fully prepared to address the many challenges that will face public health in the coming months, years, and decades. The CPH also makes explicit your commitment to ongoing professional development. Maintenance of certification will require you to seek out interesting professional development opportunities to keep current on the rapidly changing field that is public health.

Our joint commitment to strengthening our field through a CPH credential is vital to its success. This examination is open only to graduates of accredited schools and programs of public health. More details about the CPH exam and the National Board of Public Health Examiners can be found at [www.publichealthexam.org](http://www.publichealthexam.org). Study materials for the examination are available and information on how to obtain them can be found at the FAQ page of [www.publichealthexam.org](http://www.publichealthexam.org).

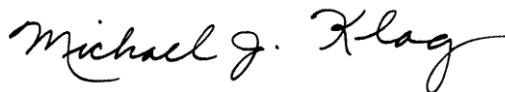
As the organization representing all of the accredited schools of public health, ASPH is committed to working with employer organizations across the country to help them recognize the value of CPH accredited professionals to their organization. And, as a member of the last health profession without a credential, you can help the field raise its profile by earning the CPH and displaying it proudly.

Thanks for considering this request.

Sincerely,



Linda Rosenstock, MD, MPH  
Immediate-Past Chair, ASPH Board  
of Directors  
Dean  
UCLA School of Public Health



Michael J. Klag, MD, MPH  
Chair, ASPH Board of Directors  
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Johns Hopkins University Bloomberg  
School of Public Health

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