

Why Should I Become CPH?



Molly M. Eggleston, MPH, CPH, MCHES
National Board of Public Health Examiners



August 9, 2011

Debbie Shelmire, MPH, CPH National Brd. Medical Examiners

I took the CPH exam because I felt that there was a need for this type of certification in public health, and I was sure that others (including employers) would see it as valuable. ... I believe the field was ready for this type of generalized certification... it will help ensure that those who have it possess a certain distinct body of knowledge.



Richard J. Cohen, PhD President, Public Health Management Corporation (PHMC)

The PHMC, as a public health institute, supports the exam and maintenance fees of all eligible employees. Our CPH professionals demonstrate their leadership and provide essential and effective services to our community.



Bruce Dixon, MD, Director, Allegheny County Health Dept.

In pursuit of our mission to assure quality public health services in an urban county, the Allegheny County Health Department will provide the initial registration fee for any employee to become Certified in Public Health. A well-trained and up-to-date workforce, such as CPH professionals, is essential to the effective delivery of public health services.

1st Lt. Andrew B. Wallace, CPH, U.S. Air Force

I am happy to say I am recently CPH certified! I enjoyed studying for the test and have encouraged many of my peers to sit for the exam.



Harrison Spencer, MD, MPH, CPH President and CEO, Association of Schools of Public Health

Joining the ranks of CPH certified professionals is an important step in the evolution of our profession. As a board certified physician in internal and preventive medicine, taking the exam was a personal choice and an easy one to make. It is important all of us as committed public health professionals demonstrate support for the future of our profession and demonstrate a commitment to continuing education. At ASPH, we will fully support staff with a CPH obtaining the continuing education credits needed to maintain their credential.



Adewale Troutman, MD, MPH, MA, CPH, Director, South Florida's Public Health Practice & Leadership Institutes

Public health is critically important in the protection and promotion of health and the prevention of disease. The CPH provides evidence that we as public health professionals have attained a nationally recognized level of expertise to assure the conditions in which people can be healthy. I believe that everyone eligible who is in the field should take the exam.



Academic eligibility criteria

- Alumni from CEPH-accredited school or program; completed all degree requirements by December 31, 2011.
- Student at CEPH-accredited school or a program who has completed or is concurrently enrolled in 21 credits on 12/31/11.

Got CPH?



Create a profile now for 2012 exam at www.publichealthexam.org



What is the CPH?

- The first credentialing process for public health professionals
- Created and administered by the National Board of Public Health Examiners (NBPHE)
 - Independent non-profit organization
 - Incorporated in 2005
 - Includes representatives from a broad range of partner organizations
- Consists of:
 - Credentialing Exam
 - Maintenance of Certification

Goals of the CPH

- Establishing a national standard in the (incoming) Public Health workforce
- Raising the bar in public health by increasing professionalism
- Creating more awareness about the importance of a quality public health workforce
- Shedding light on the public health influence overall
- Ensuring the constant preparedness of the workforce through MOC

CPH for the field



Encourages continuing education among public health professionals

Maintenance of Certification =

- ❖ 50 hours of Continuing Education / 2 years
- ❖ Re-assessment / 10 years



Continued Benefits =

- ❖ Certify your commitment to public health
- ❖ Stay abreast of new advancements
- ❖ Tells employers and the public of your constant level of preparedness

Benefits of the CPH

- Distinguishes yourself from others
- Demonstrates commitment to public health beyond your academic training
- Shows public health expertise by evidencing mastery of the core sciences of public health
- Protects the public by staying current in public health
- Assures the community that you serve/protect that you maintain a national, professional standard
- Investment in your career and future

Field Supports CPH



American Public Health Association



APTR

Promoting Health Through Prevention Education and Research

Brings added credibility amongst one's peers in other fields

"I knew that I would be working with people from outside of the public health community, primarily emergency response professionals for whom the 'Certified Emergency Manager' credential is very valuable. I wanted a similarly recognizable credential that I could use... It has been very valuable as I moved from a local health department

to FEMA and worked on pandemic planning with the leadership of two separate FEMA Regions."

-Joel Palmer, MPH, CPH



Is an investment in one's career, livelihood, and future



- Cherokee Nation Healthy Nation
- Clinical Connexion
- Denver Health Medical Center
- Richmond Behavioral Health Authority
- University Hospital at UMDNJ
- U.S. Department of Veteran's Affairs

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Overview of CPH Exam



- Computer based exam
- Proctored testing center (Prometric)
- 200 items; all single best answer, multiple-choice
- 4½ hour standard time form

Exam year	Pass rate
2008	84%
2009	74%
2010	88%
2011	86%

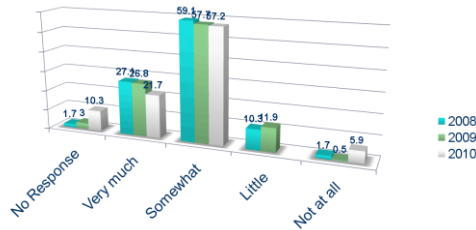
What does the exam cover?

Core & Cross-cutting domains

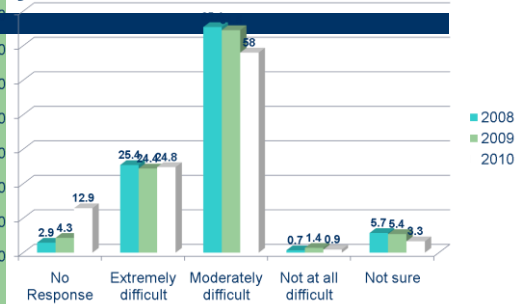
1. Biostatistics
2. Environmental Health Sciences
3. Epidemiology
4. Health Policy and Management
5. Social and Behavioral Sciences
6. ...



To what extent do you feel your public health degree program prepared you to take this exam?



Overall, how difficult was today's examination for you?



Pass/Fail!

NBPHE
National Board of Public Health Examiners

2008
Certification Examination

Performance Report

Name: Examinee Name ID Number: 20070000001

Total Test Score: 545
Decision: CERTIFIED

This report contains your total test standard score and your certified/not certified outcome obtained on the 2008 Certification Examination. The standard scores were calculated so that the mean and standard deviation for the base reference group were 500 and 100, respectively. The base reference group consisted of first-takers of the 2008 Certification Examination. A total test score of 400 or greater was required to pass the Certification Examination. Additional information on your performance on the total test and the six areas of knowledge covered by the examination is provided below.

Content Area	Your Percent Correct Score	Total Group Mean Percent Correct Score (SD)	SEM
Total Test	77	67 (7)	3
Biostatistics	78	81 (5)	3
Environmental Health Science	80	77 (5)	3
Epidemiology	72	79 (4)	2
Health Policy and Management	74	82 (7)	3
Social and Behavioral Sciences	79	80 (7)	4
Cross-cutting Competencies ¹	78	78 (8)	4

Got CPH?

Take the Exam!
Get **Certified in Public Health (CPH)!**
www.publichealthexam.org

Registration for 2012 exam is open at www.publichealthexam.org



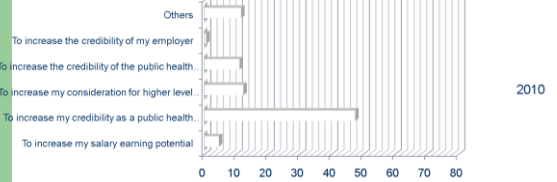
End-of-Exam Survey Comparison

- The following comparison graphs are based on voluntary responses to the 2008 – 2011 post-CPH exam survey.
- 2010 was the first year the Certification Exam was offered to students
- Survey data is based on examinees who took the post-test survey.
 - 2008 n = 690
 - 2009 n = 369
 - 2010 n = 572
 - 2011 n = 427
 - Total N = 2058

What was/were your motivation(s) to take this exam?



What was your primary motivation to take this examination?



If you earn the Certificate associated with this exam, what outcomes do you expect to result?



Take the Exam!
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www.publichealthexam.org

Register early for best price & seat

www.publichealthexam.org

Registration dates	Alumni fees	Student fees
Today – Sept 30, 2011	\$400	\$400
Oct 1 – Nov 15, 2011	\$475	\$425
Nov 16 – Nov 30, 2011	\$550	\$450