NBPHE Board of Directors
Certified in Public Health

14,155 Examinees
95 Countries with CPH
14 Schools and programs require the CPH
IMPORTANCE OF PUBLIC HEALTH CERTIFICATION
Most fields have degrees and certifications.
Degrees, Certificates and Certifications

**Degree**
- Professional skills
- Completion of significant coursework
- Offered by institution of higher learning

**Certificate**
- Often used for Technical skills
- Completion of focused training
- Offered by academic or other entity

**Certification**
- Assessment of proficiency
- Standardized process
- Offered by third party, standard-setting body
- Requires periodic renewal
History

ASPH and APHA form task force on credentialing workforce


William C. Livingood, Jr., PhD, Lynn D. Woodhouse, EdD, and Steven W. Goldin, PhD

The Public Health Workforce

Without a competent workforce, a public health agency is as useless as a new hospital with no health care workers.

by Kristine Gebbie, Jacqueline Merrill, and Hugh H. Tilson

ABSTRACT: Defining the public health workforce and specifying its performance requirements present equal challenges as the nation anticipates public health needs for the twenty-first century. The core group of professionals employed by government, public health agencies works in close partnership with a wide range of public, private, and voluntary organizations.
WHY SHOULD I GET CERTIFIED IN PUBLIC HEALTH
**Why Should I Get Certified in Public Health?**

- **Meet**
  - Meet a national professional standard

- **Invest in**
  - Invest in your career

- **Increase**
  - Increase your potential for promotions and salary increases

- **Distinguish**
  - Distinguish yourself from your peers

- **Stay**
  - Stay current in best practices

- **Go**
  - Go beyond your education
Why Get Certified?

Why did you decide to get Certified in Public Heath?
Employers value certifications

- Compared to non-certificants in my profession, certificants can be promoted more quickly:
  - Strongly Agree/Agree: 62.2%
  - Neither Agree or Disagree: 22.6%
  - Strongly Disagree/Disagree: 15.2%

- Compared to non-certificants in my profession, certificants can advance to higher levels:
  - Strongly Agree/Agree: 67.8%
  - Neither Agree or Disagree: 19.2%
  - Strongly Disagree/Disagree: 13.0%
Certification Process

1. Eligibility
   - Students
   - Alumni Work Experience

2. CPH exam
   - 200 Questions

3. Maintenance
   - Recertification
   - Code of Ethics
ELIGIBILITY
Graduates of CEPH-accredited and CEPH-applicant schools and programs of public health
Graduate students of CEPH-accredited and CEPH-applicant schools and programs of public health

All graduates of CEPH-accredited and CEPH-applicant schools and programs of public health
Exam Eligibility

Graduate-level degree related to public health and three years of public health experience

OR

Bachelor’s degree (any area of study) and five years of public health experience
Exam Eligibility

- Alumni
- Student
- Work Experience
- Faculty

Faculty who have a graduate-level degree and at least three years of teaching and/or working in public health
REGISTRATION AND TESTING PROCESS
NBPHE Website

Certified in Public Health
by National Board of Public Health Examiners

Credentialing Public Health Leaders

The Certified in Public Health is the mark of a public health professional. Demonstrate your knowledge of key public health sciences and join the ranks of public health leaders by sitting for and successfully passing the CPH exam. Distinguish yourself from your peers by showing employers that you can meet and maintain a national standard in public health through continuing education focused on emerging and established public health issues.

Be the public health professional that the public needs.
Be CPH certified.

Why Get Certified? »

Registration Is Open

New CPH Discounts

CPH Credential Webinar
All verified candidates approved within two weeks

Scheduling instructions sent immediately after approval

Exam can be scheduled as soon as 72 hours later

No scheduling or testing deadline. Your eligibility is indefinite
## Prices and Discounts

### Standard Fee

$385

### Discounts

<table>
<thead>
<tr>
<th>Organization</th>
<th>Discount Rate</th>
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<tbody>
<tr>
<td>Commissioned Officers Association Members</td>
<td>$315</td>
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<tr>
<td>Delta Omega Honorary Society in Public Health</td>
<td>$315</td>
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<tr>
<td>Indiana University – Purdue University Indianapolis Richard M. Fairbanks School of Public Health</td>
<td>$250</td>
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<tr>
<td>Instituto Nacional de Salud Publica</td>
<td>$315</td>
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<td>Johns Hopkins University Bloomberg School of Public Health</td>
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<td>Mississippi Public Health Association</td>
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<td>Navy Nursing Corp Personnel</td>
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<td>North Carolina Public Health Association</td>
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<td>Northeastern University Department of Health Sciences</td>
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<tr>
<td>Oregon Health &amp; Science University/Portland State University School of Public Health</td>
<td>$250</td>
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Schools/Programs Requiring the CPH Exam

- Richard M. Fairbanks School of Public Health, Indiana University
- OU, University of Oklahoma
- USF, University of South Florida
- UNT, University of North Texas
- Washington University in St. Louis
- Touro University California
- Northeastern University
- University of Miami Public Health Graduate Programs
- FIU
- UCI, University of California, Irvine
- Saint Louis University
Testing All Year Long
Computer-Based Testing Centers

1400 Testing Centers (Monday-Saturday)

Live-Onlne Proctor

24 hours/day
365 days/year
Search for a testing center

Test Site Cities

Meazure Learning offers more than 1,400 test center locations in 110 countries that allow us to provide internet-based and paper and pencil testing in a proctored environment. Of the top 100 U.S. cities by population, 96% of candidates are within 15 miles of a Meazure Learning testing center. We pride ourselves on the consistency and quality of our testing facilities. Our attention to detail and advanced technology make our testing exceptional for our candidates. Our network is scalable to fit the needs of our clients; for programs researching a delivery partnership, Meazure Learning can provide an analysis of our sites in relation to your candidate population.

The list below includes both U.S. and international cities where Meazure Learning testing sites are located. Test sites and dates are reserved on a first-come first-served basis. Once a candidate is registered, his or her exam date and time is reserved and he or she will receive via email the address and driving directions to the chosen testing site as well as instructions regarding arrival time, what to bring, and a link to a generic sample test that demonstrates Meazure Learning's online testing software, PASS™.

<table>
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<tr>
<th>US Locations</th>
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CPH EXAMINATION
The CPH exam is 200 question exam with a 4 hour window. All questions are multiple choice and single-best answer.
Average Exam Time (4 hour window)

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>AVERAGE EXAM TIME</th>
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<tbody>
<tr>
<td>Overall Average Exam Time</td>
<td>2 hours 50 minutes</td>
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<tr>
<td>Average Exam Time for LOP</td>
<td>2 hours 48 minutes</td>
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<tr>
<td>Average Exam Time for CBT</td>
<td>2 hours 52 minutes</td>
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Who Will See My Scores?

**Students & Alumni Candidates**

- The schools and programs receive:
  - Scores by content area for each candidate
  - Comparison of performance of all candidate results compared with school candidates by content area

**Public Health Work Experience Candidates**

- Only you will have access to your scores in the CPH Recertification portal
CPH Passing Rate (2008-2023)
X Pass Rate

- **All candidates:** 85% pass rate

- **X:** x% pass rate

- LOGO HERE
Retaking the Exam

- No limit on how often candidates can retest
- $150 for each attempt
WHAT’S ON THE EXAM?
What is a Job Task Analysis?

Survey to define performance domains and tasks performed by a professional group, and the necessary knowledge and skills associated with these tasks.
Domains of CPH Exam
Aug 1, 2024

- Data, Analysis, and Informatics: 12%
- Communication: 12%
- Leadership: 9%
- Law and Ethics: 8%
- Disease Prevention and Injury Reduction: 11%
- Collaboration and Partnership: 10%
- Program Planning and Evaluation: 11%
- Program and Resource Management: 9%
- Health Equity and Social Justice: 10%
- Policy in Public Health: 8%
- Data, Analysis, and Informatics: 12%
- Communication: 12%
- Leadership: 9%
- Law and Ethics: 8%
- Disease Prevention and Injury Reduction: 11%
- Collaboration and Partnership: 10%
- Program Planning and Evaluation: 11%
- Program and Resource Management: 9%
- Health Equity and Social Justice: 10%
- Policy in Public Health: 8%
Passing Score

Passing is based on overall scores, not each domain.

No penalty for guessing. You are better off answering incorrectly than not answering.
PRACTICE QUESTIONS
PREPARING FOR THE EXAM
Preparation Rubric

- Your Work Experience
- Your Academic Experience
- Exam Preparation
Preparation time

- Did not prepare
- Less than three months
- 3-6 months
- 6 months - 1 year
- 1 year +

- Less than 15 hours
- 16-30 hours
- 31-45 hours
- 46+ hours
CPH Study Resources

1. Content Outline
2. Sample Exam Questions
3. Practice Exams
4. Archived Webinars
5. Study Guides
6. Exam Reviews
CPH Study Resources
Use the following resources to prepare for the CPH exam. Print this CPH Study Checklist to keep track of your progress.

**SELF-ASSESSMENT**

Complete your self-assessment to discover which domain areas are your strongest and which you may need to focus on a bit more.

- Starting Tips for Studying
- Content Outline
- Sample Exam Questions
- Practice Exam #1
  (Will be updated 8/1/2024)
- Practice Exam #2
  (Will be updated 8/1/2024)
- Personal Action Plan
1. Content Outline

Program Management (10%)

Develop, justify, and defend organizational budgets and respond to changes in financial resources. Secure, manage, and leverage financial resources through contracts and other agreements to assure program sustainability. Give constructive feedback on team performance. Develop and implement a community health plan.

1. Develop program or organizational budgets with justification
2. Defend a programmatic or organizational budget
3. Operate programs within current and forecasted budget constraints
4. Respond to changes in financial resources
5. Develop proposals to secure financial support
6. Participate in the development of contracts or other agreements for the provision of services
7. Ensure implementation of contracts or other agreements for the provision of services
8. Leverage existing resources for program management
9. Identify methods for assuring health program sustainability
10. Give constructive feedback to others about their performance on the team
11. Develop monitoring and evaluation frameworks to assess programs
12. Implement a community health plan
13. Implement programs to ensure community health
Sample Exam Questions

Sample questions in the format of the CPH exam
3. Practice Exams

Two (2) online practice exams
Practice exam results by domain:

- Possible Strength
- Satisfactory
- Possible Weakness
4. On Demand Webinars

- Webinars on each domain
- Lecture and Q&A
5. Study Guides

- Springer CPH Q&A Exam Review
- CPH Study Guide
- APHA Press CPH Exam Review Guide
6. In person CPH Exam Review Courses
RECERTIFICATION PROCESS
Bi-Annual Recertification Process (CEs)

30 CPH recert credits

$95 every two years

Online reporting portal
Recertification Activities Include:

- Webinars and Workshops
- Conferences and Professional Events
- Instruction and Professional Contributions
- Volunteer and Leadership Service
- CPH Item-Writer/PHAB or CEPH Site Visitor
- Medical Residencies

No pre-approved provider process
CPH Book Club

Open to all CPH

Six books a year

Discussions lead by CPH
Stay Informed

Webinar Wednesday

Certified in Public Health

featuring topics and case studies for professionals in the field of public health, arranged by NBPHE for CPH

Corozal, Puerto Rico
September 26, 2017

An estimated 2,875 people died in Puerto Rico as a result of Hurricane Maria.
CPH Ambassadors

Each year, the NBPHE selects a class of CPH Ambassadors who help share the importance of certification in public health.

Ambassadors are formally recognized on the NBPHE website, receive tools for social media and resources for presenting and exhibiting.
Questions?
Contact info@nbphe.org